



for the love of treasure hunting 

mediasheet 2013

Oh Marie! is a bilingual (Dutch/English) online magazine. It's filled with beautiful photography, DIY's, styling and vintage with a twist. Welcome to our community!

- The Alpine Kitsch issue (#1) is read by more than 20.000 people in the two months after its launch.
- Our blog www.ohmarie.nl has about 6.800 unique visitors per month.
- We reach over 1.000 subscribers with the Oh Marie! newsletter.

target audience

Oh Marie! is aimed at readers with a creative and enterprising spirit and a sense of humour. We connect with people who love beautiful things, have an eye for the whimsical and beautiful and have a passion for handmade. Most of our readers are female and aged 20 to 50. They do not necessarily have a creative background; they just want to surround themselves with all things beautiful. They spend their everyday life in an office space or at the playground, but at the same time have the ambition to develop their own style. Keywords in that search are vintage, styling, DIY, photography and design. Our readers want to share their newly found inspiration online with like-minded people. Oh Marie! provides all the information they need to develop that own style and sense of aesthetic. You can reach them through our platform, so step on board!

advertising rates

Frequency: bimonthly

Issue	Theme	Release	Deadline
#6	Winter Harvest	11/30/2013	11/16/2013

Editorial	Rates	Ad sizes	
Full page	€ 400,-	A4, 210x297 mm	(portrait) <i>Example: attachment Fashion for Home</i>
Half page	€ 200,-	A5, 210x148 mm	(landscape)

Finished artwork	Rates	Ad sizes	
Full page	€ 300,-	A4, 210x297 mm	(portrait)
Half page	€ 125,-	A5, 210x148 mm	(landscape)
Product page	€ 75,-	One product with description, price, link	<i>Example: Alpine Kitsch product page</i>

Other		
Newsletter article	€ 75,-	Facebook like and win € 50,- (+ giveaway goodies worth € 40,-)

website advertising

	1 month	2 months	6 months	12 months	Ad sizes
Banner small	€ 30,-	€ 27,-	€ 24,-	€ 21,-	180x90 pixels
Banner medium	€ 50,-	€ 45,-	€ 40,-	€ 35,-	180x180 pixels
Banner large	€ 90,-	€ 81,-	€ 72,-	€ 63,-	180x300 pixels

Bulk booking discount outlined above applies when multiple months are booked in advance.

Contact

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Rates valid until 12/31/2013



Voor vondsten uit de natuur, je Masking Tape of button verzameling...

Stop je schatten in deze box set om ze veilig op te bergen én duizelingwekkend mooi tentoon te stellen!

Box set Furnitive acryl, € 44,90

www.fashionforhome.nl

For your Masking Tape, feather or button collection...

Tuck them away in this box set to keep your treasures safe and to dazzlingly beautiful display them!

SHOPPING



Gehaakte paddenstoel
Crocheted toadstool

€ 11,50 per stuk, 3 voor € 30,-
Handgemaakt en fairtrade design uit Kaapstad
Handmade and fairtrade from Capetown
www.thesouthisblooming.com



Gebreid iPhone hoesje
Knitted iPhone cosy

€ 16,90
Op bestelling verkrijgbaar in alle kleurencombinaties
Custom made in various colours
www.bonthuishouden.nl



Zelfmaakpakketje
'Maak je eigen hertenhoofd voor aan de wand'
Craft Kit

'Make your own taxidermy deer head'
€ 12,50
www.planetfur.etsy.com



Broche, ontwerp van Lisa Manuels
Brooch, design by Lisa Manuels

€ 15,00
www.lisamanuels.etsy.com



ABC poster, ontwerp van Fine Little Day
ABC poster design by Fine Little Day

€ 27,00
Oh Marie! lezers ontvangen 15% lezerskorting bij Gosto Design&Lifestyle! Vermeld bij je bestelling de actiecode 'OhMarie' (deze code is tot 20 december 2012 geldig)
Oh Marie! readers get a 15% reader discount at Gosto Design&Lifestyle!
Enter code 'Oh Marie' at checkout (valid until December 20, 2012)
www.gosto-webshop.nl